

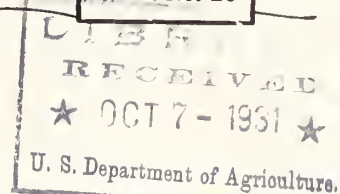
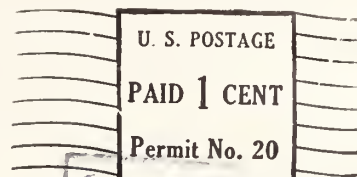
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Kellogg's

BIG Annual Fall Planting BARGAINS

TULIPS • IRIS • PEONIES
LILIES and PERENNIALS



KELLOGG Saves You Money and Gives You The BEST That Can Be Grown

Dear Friend:-

If you want the most gorgeous garden you ever have had next year—then don't fail to send for the remarkable bargains offered in this big Sale and plant generously this fall.

You will be delightfully surprised at our unusually low prices. With prices so low, this is the time for you to select the many bulbs, flowers, and perennials you have long been wanting, to make your garden more beautiful. A few dollars invested in Kellogg's Fall Planting Bargains—NOW—will give you a wealth of beautiful blooms next year from early spring until early winter—and your garden will be the envy of all your friends and neighbors.

Don't forget—everything you get from KELLOGG is the best that can be grown. Everything listed in this circular is sold to you on the absolute GUARANTEE that you will be fully satisfied when it blooms in your garden—or your money will be cheerfully refunded.

If you do not care to take the trouble to make your own selections—then choose one or more of our Special Bargain Collections on Iris, Tulips, Peonies, Lilies or Perennials, and you will get every shade, color and tint you could want, and the biggest value for the least money.

Remember, too, that the low prices offered in this big Fall Planting Sale is all you pay. We pay all the delivery charges. Everything you order from Kellogg is delivered to you by parcel post or express at no extra cost. And that's another worth while saving for you.

Every Bulb and Plant offered here is perfectly hardy and will bloom next year, and for many years to come. Guaranteed to please you at blooming time or your money back. Plant September, October and November.

Sincerely yours,

J. E. Beatty

Pres.

R. M. Kellogg Co., Three Rivers, Mich.





Louis XIV.
Pride of Haarlem.

Kellogg's Choice Imported TULIPS

Transform Your Garden into a Flood of
Beauty with the First Breath of Spring

GIANT DARWIN TULIPS

Bartigon. Fiery crimson, white base. Very strong grower. See figure 1. 60c per doz.
Clara Butt. A distinct clear salmon-pink. Tall. 60c per doz.
Dream. A beautiful shade of lilac. One of the loveliest. 65c per doz.
Farncombe Sanders. Exquisite brilliant scarlet. Strong grower. 60c per doz.
Euterpe. Silvery lilac, with rosy tone. Very charming. See figure 2. 65c per doz.
Loveliness. Satiny carmine-rose. Lovely in every way. 60c per doz.
Pride of Haarlem. Brilliant rosy carmine. Very popular. 55c per doz.
Zulu. Rich velvety black, with shining edges. 60c per doz.
Princess Elizabeth. Vivid rosy pink. Very beautiful. See figure 3. 60c per doz.

BREEDER TULIPS

Apricot. Magnificent apricot, flushed with orange. 75c per doz.
Cardinal Manning. Rosy violet, flushed dull bronze tints. 70c per doz.
Louis XIV. Rich dark purple, flushed with bronze. 65c per doz.
Bronze Queen. Purplish fawn, interior buff-yellow. A favorite. 60c per doz.
Jaune d'Oeuf. Bright apricot with yellow edge. 70c per doz.
Panorama (Fairy). Brownish red, shaded with apricot. 60c per doz.

COTTAGE TULIPS

Gesneriana Spathulata. Rich ruby crimson, with blue base. 60c per doz.
Inglescombe Yellow. Glossy canary-yellow. See figure 4. 60c per doz.
La Merveille. Orange-scarlet, flushed rose, with yellow base. 60c per doz.
Orange King. Glistening bright orange, with rose shadings. 70c per doz.
The Fawn. Pale rosy fawn, changing to blush rose. 60c per doz.
Moonlight. Lovely sulphur yellow. Large and handsome. 70c per doz.
Picotee. Long, clear white, with bright pink edges. 60c per doz.
John Ruskin. Salmon-rose, edged with lemon-yellow. Inside deep rosy lilac. 70c per doz.

PARROT TULIPS

Cramoisi Brilliant. Rich blood-crimson, with dark markings. Large and handsome. 70c per doz.
Lutea Major. Yellow, lightly suffused scarlet. Very large. 70c per doz.



Top—Apricot. Center—Panorama.
Bottom—Jaune d'Oeuf.

Here's a Real Bargain Kellogg's Tulip Collection

25 Varieties - 100 Bulbs - All Colors

DARWINS—BREEDERS—COTTAGE
PARROTS

Here's a hand-picked Tulip Collection that will give you every color, shade and tint found in Tulips: crimson, scarlet, red, pink, lavender, purple, black, bronze, buff, mahogany, yellow, white, etc. All tall growing, strong blossoming varieties. Kellogg's Tulip Collection gives you all Kellogg's varieties, 4 bulbs each of the twenty-five varieties listed here. Just think, 100 select, full blooming size bulbs; you get the eleven Tulips shown here and fourteen other colorful varieties. A real, genuine, hand-picked collection for

ONLY

\$3.95

Postage
Prepaid



The Fawn.
Picotee.



Kellogg's



Peonies



Kellogg's Peonies are the choicest varieties grown; the best in the world. All 3- to 5-eye divisions. Guaranteed to please you at blooming time or your money back. The figures to the left of the descriptions show the rating of Kellogg's Peonies.

Rating

- 8.7 **Albatre.** Beautiful large double white. \$1.00 each.
- 8.6 **Albert Crousse.** Double, salmon-pink. Very showy. \$1.00 each.
- 9.0 **Baroness Schroeder.** Large, double, flesh-white. Very attractive. \$1.00 each.
- 8.7 **Cherry Hill.** Large, double, deep garnet. \$2.00 each.
- 7.9 **Estafette.** Deep rose with silvery margin. Extra large. A perfect beauty. Blooms early. \$2.00 each.
- 8.4 **Felix Crousse.** Large, double, brilliant red. Very showy. \$1.00 each.
- 8.5 **Germaine Bigot.** Beautiful pale lilac-rose. Very lovely. \$1.00 each.
- 8.2 **Grover Cleveland.** Large, double, dark crimson. \$1.50 each.
- 8.8 **Karl Rosenfield.** Big and beautiful dark crimson. \$1.00 each.
- 9.8 **Kelway's Glorious.** Creamy white. Delicate and beautiful. \$5.00 each.
- 9.9 **Le Cygne.** Early milk-white. One of the very best. \$4.00 each.
- 9.0 **Longfellow.** Bright cherry-red. Extra good. \$3.00 each.
- 7.8 **Lord Kitchener.** Double, cherry-red. A distinctive beauty. \$2.00 each.
- 8.9 **Marie Crousse.** Double, shell-pink. Charming. \$1.50 each.
- 9.2 **Mons. Jules Elie.** Large, double, deep pink. Handsome. \$1.50 each.



Sarah Bernhardt.



Solange.

SINGLE AND EARLY FLOWERING PEONIES

- 7.6 **Clio.** (Single). Beautiful pink. \$1.50 each.
- 8.7 **La Fiancee.** (Single). White. Extra good. \$2.00 each.
- 8.6 **Minnehaha.** (Single). Cherry red. Early \$2.00 each.
- Officinalis Rubra Plena.** Exquisite rich red \$1.00 each.

Solange

THE NATIONAL PRIZE WINNER

Solange is rated 9.7, almost perfect. One of the loveliest Peonies in all the world. Won first prize this year at the National Peony Show. Described as cream-coffee. Solange has so many delicate tints it is impossible to picture it in natural color. At blooming time Solange is a mass of big, well formed flowers which hold their beauty longer than most other Peonies. No Peony collection is complete without Solange. It's the beauty of beauties. That's why we include one Solange in Kellogg's Peony Collection described below.



Baroness Schroeder.



Karl Rosenfield.

- 8.8 **Mons. Martin Cahuzac.** Large, double, dark mahogany-red. One of the best. \$2.00 each.
- 8.7 **President Taft.** Large, double, delicate pink. A real beauty. \$1.50 each.
- 8.6 **Primevere.** Silvery, white guards. Bright sulphury yellow center. One of the best. \$2.50 each.
- 8.8 **Richard Carvel.** Large, double, brilliant crimson. A real thriller. \$2.00 each.
- 9.0 **Sarah Bernhardt.** Apple-blossom-pink; superb. \$1.50 each.
- 9.7 **Solange.** Large, double, cream coffee color. One of the most beautiful Peonies. Won first prize at 1931 National Peony Show. \$2.50 each.
- 9.1 **Souv. de Louis Bigot.** Beautiful bengal rose. \$3.00 each.
- 9.8 **Therese.** Beautiful soft pink. Unusually attractive. \$2.50 each.
- 9.4 **Tourangelle.** Charming flesh-pink. \$2.50 each.
- 9.3 **Walter Faxon.** Large, double, salmon-rose. A real beauty. \$2.50 each.

JAPANESE PEONIES

- 8.6 **Mikado.** Dark crimson. Extra fine. \$2.50 each.
- 7.7 **Sieru Somae.** White and sulphur. \$2.00 each.
- 8.9 **Tokio.** Clear pink. One of the best. \$5.00 each.

Don't Miss This Big Bargain Collection

7 choice Peonies for a trifle more than the price of 1

To introduce Kellogg's gorgeous, big-flowering Peonies we are making this very special offer. We'll give you two beautiful whites, two most attractive pinks, two wonderful reds and best of all, one SOLANGE, the 1931 first prize winner at the National Peony Show. All seven for only \$3.00.

2 Giant Double Whites—Value	\$2.00
2 Giant Double Reds—Value	2.50
2 Giant Double Pinks—Value	3.00
1 Solange—Value	2.50

Total value 10.00

\$10.00
worth of
Peonies
for only

\$3.00

postpaid

Kellogg's Gorgeous REGALE LILIES

Exquisite Beauty for Your Garden

Regale is the wonderful new, perfectly hardy Lily recently imported from China. Grows 4 to 5 feet tall, not injured by freezing and very easily grown. Flowers are large and trumpet-shaped, ivory-white shaded pink, with creamy yellow throat. Delicately scented. Blooms in July. Will bloom for years without transplanting. One of the most beautiful and popular Lilies grown. At Kellogg's low prices you can well afford to enjoy these gorgeous and fragrant Lilies. Plant this fall and experience their thrilling beauty next summer.

SPECIAL LOW PRICES FOR FALL PLANTING

6 big bulbs, (value \$2.00), only\$1.00, postpaid
10 big bulbs, (value 3.00), only 1.50, postpaid
25 big bulbs, (value 7.00), only 3.50, postpaid



Bargains in Rock Garden Plants

ALYSSUM saxatile (Rock Madwort). Masses of bright yellow flowers. Adds the something which every rock garden should possess.

ANEMONE pulsatilla. Red-flowering; dwarf. No rockery complete without this plant.

ARABIS (Rock Cress). Pure white flowers in masses. Invaluable for sunny positions.

AUBRIETIA (False Wall Cress). Dainty creeping plant forming masses of brilliant crimson and rose colored flowers.



Viola.

CAMPANULA carpatica (Harebell). Clear blue flowers blooming from June to October. Dwarf. Beautiful.

CERASTIUM tomentosum (Snow - in - Summer). Charming plant with silvery white foliage and pure white flowers. Low-growing.

MYOSOTIS (Forget-me-not). Familiar to all, this old-fashioned plant has lost none of its favor and is used wherever a beautiful ground cover is desired. Pink or blue.

PHLOX subulata (Moss Pink). Mosslike, evergreen foliage covered with a perfect carpet of minute pink flowers when in bloom.

SEDUM. The key plant to a rock garden planting. Thrives in any location. Three varieties:

S. sexangulare. Green foliage; yellow flowers; dwarf.

S. Stahli. Dark red foliage, pink flowers; dwarf.

S. spectabile. Erect grower. Green foliage; rose colored bloom.

VIOLA (Tufted Pansy). Blooms from spring until fall. Three colors, pink, white, yellow.



Alyssum Saxatile.

PREPAID PRICES:

3 plants, your choice\$0.50 delivered
6 plants, your choice90 delivered
12 plants, your choice 1.50 delivered

Kellogg's

BIG BARGAIN

VARIETY FLOWER GARDEN PEONIES - IRIS - TULIPS - LILIES and PERENNIALS

Worth \$27.00 at Regular Prices
Take All 5 of These Big
Bargain Collections for only

\$10.00

Postpaid

Search the world over and you will never find a bargain to compare with this. Never before has anyone offered you so much value—so much beauty at such an amazing low price. This "Big Bargain Variety Flower Garden" is made up of our five Special Bargain Collections shown on this circular. If you bought all these plants and bulbs separately at regular retail prices they would cost you \$27.00 or more. Even if you bought them in our separate bargain collections they would cost you \$12.95. We have put all 5 Bargain Collections together into one big "Grand Garden Bargain" and offer the entire lot to you for the startling low price of only \$10.00—delivered to your door. Here's what you get and what you save.

	Regular Value	Bargain Price
1 Iris Collection (21 varieties)	\$ 6.00	\$2.00
1 Tulip Collection (100 bulbs)	5.00	3.95
1 Peony Collection (7 plants)	10.00	3.00
1 Regale Lily Collection (6 bulbs)	2.00	1.00
1 Perennial Collection (20 varieties)	4.00	3.00
	<u>\$27.00</u>	<u>\$12.95</u>

You get all 5 of these collections in the Big Bargain Variety Garden for only \$10.00. Think of it. 154 plants and bulbs that will make your garden dazzle with beauty next year at a price so low you can't afford to miss it. 21 beautiful IRIS (no two alike)—100 gorgeous TULIPS (selected from the choicest varieties)—7 PEONIES (including Solange, the national prize winner)—6 charming REGALE LILIES and 20 PERENNIALS, selected from twenty of the finest varieties.

If you are planning on ordering two or three of Kellogg's Bargain Collections, add a little more and take all 5 collections for an even \$10.00, delivered to you this fall at planting time.

R. M. Kellogg Co., Three Rivers, Mich.

Best Bargains Ever Offered in High Grade **PERENNIALS**

No flowers could be more attractive in your garden than the beautiful perennials we offer here. Plant Kellogg's Perennials this fall and enjoy these delightful flowers next year and for many years to come. Kellogg's Perennials are the best that can be grown.

ACHILLEA. The Pearl.

Pure white, double flowers. Fine for bouquets. Valuable border plant.

AQUILEGIA (Columbine). Long-spurred hybrids producing their dainty blooms during late spring and early summer months. Easy to grow.

CHRYSANTHEMUMS. The all familiar garden varieties which produce their blooms in late fall. Four colors—red, pink, white and yellow. State colors desired.

COREOPSIS (Tickseed). Large, bright yellow flowers. Blooms constantly all summer. Fine for cutting.

DELPHINIUM (Larkspur). Without doubt the finest all around garden flower. Immense blue spikes throughout the summer. We list the following standard varieties:

- D. *Belladonna*. Sky-blue.
- D. *Bellamosa*. Dark blue.
- D. *English Hybrids*. Many shades from pink to deep blue. Doubles and semi-doubles.

GAILLARDIA (Blanket Flower). Gay orange-yellow flowers from June to late fall. Thrives in any location and under all conditions.

GYPSOPHILA (Baby's Breath). No bouquet complete without the added touch of its delicate minute white blooms.

HARDY PHLOX. These beautiful plants need no introduction and are unsurpassed for border planting. Choose from the following matchless varieties:

- P., *Commander*. Deep crimson-red; large spikes.
- P., *Pantheon*. Dainty pink; very attractive.
- P., *Von Lassburg*. Tall, white; free-flowering.
- P., *Athis*. Salmon; adds the glow to your garden.

TAKE YOUR CHOICE AT THESE LOW PRICES

- 3 plants, your choice, postpaid for\$1.00
- 6 plants, your choice, postpaid for 1.50
- 12 plants, your choice, postpaid for 2.50
- 25 plants, your choice, postpaid for 4.75



Oriental Poppies.

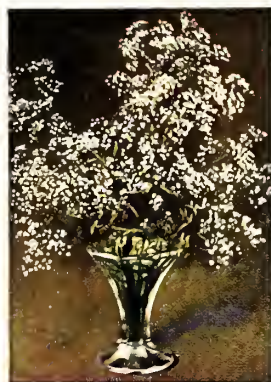
BIG SPECIAL OFFER **Perennial Collection**

Here's your opportunity to experience the real charm and beauty of all Kellogg's Perennials at a very small cost. This is the best bargain ever offered in high grade, two-year perennial plants. Just think, you get one plant each of all Kellogg's 20 outstanding varieties, delivered right to your door for only

\$3.00



Coreopsis.



Gypsophila.



Pyrethrum.



Columbine.



Hardy Phlox.



Statice Latifolia.



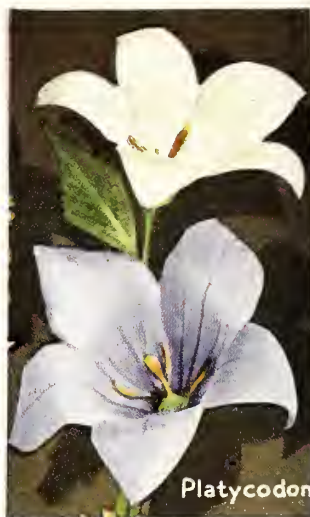
Liatris.



Delphinium.



Chrysanthemums.



Platycodon



Beautiful Gardens Make Beautiful Homes
and
Kellogg's Special Bargain Offers Save
You a Lot of Money